1/9

FIG.1

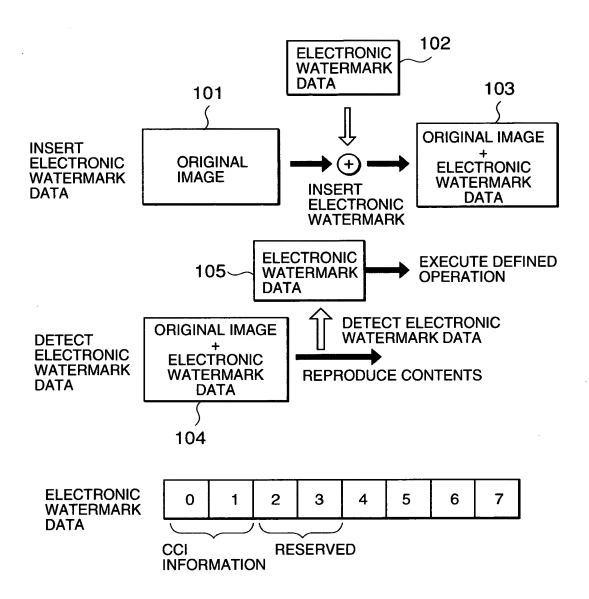


IMAGE INTO WHICH ELECTRONIC WATERMARK DATA IS INSERTED 209 COMPRESSED DATA 206 SET SET **DE-QUANTIZER** HUFFMAN 205 208 204 QUANTIZER 203 ELECTRONIC WATERMARK DATA INSERTER TABLE FILE 202 DCT UNT 201 ORIGINAL IMAGE

FIG. 3

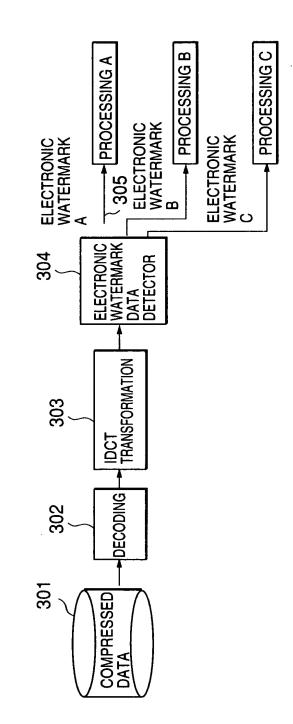


FIG.4

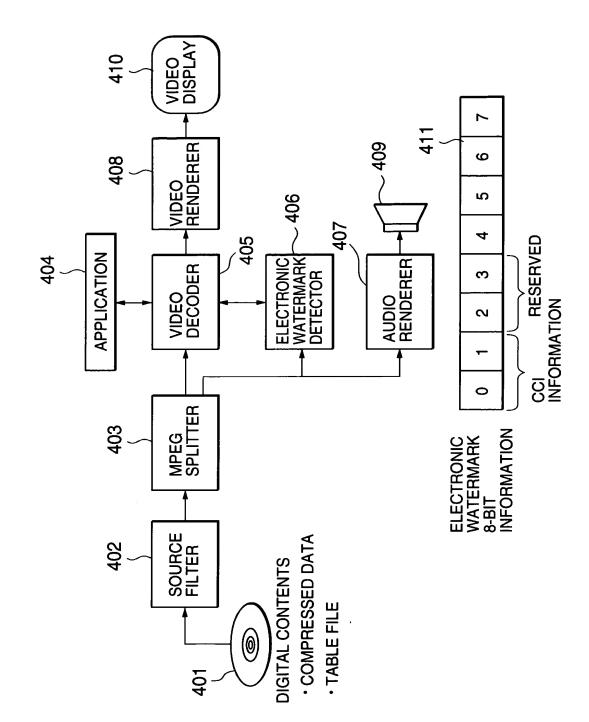
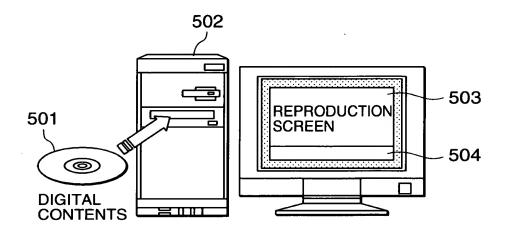


FIG.5

CHARACTER STRING DISPLAY BY ELECTRONIC WATERMARK DATA



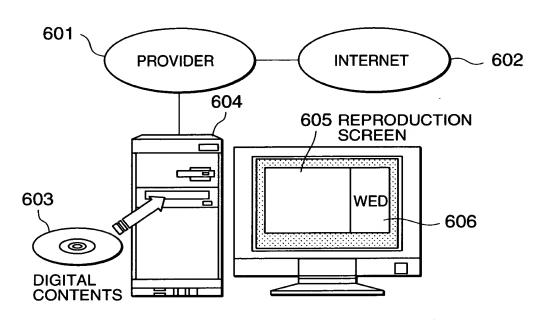
DEFINITION IN TABLE FILE

	LOW-ORDER 4 BITS	DISPLAY CONTENTS	
505~	0000	DO NOT DISPLAY	
:	0001	DISPLAY ADVERTISEMENT OF COMPANY A.	
	0010	DISPLAY ADVERTISEMENT OF COMPANY B.	
	:	:	

6/9

FIG.6

WEB ACCESS BY ELECTRONIC WATERMARK DATA

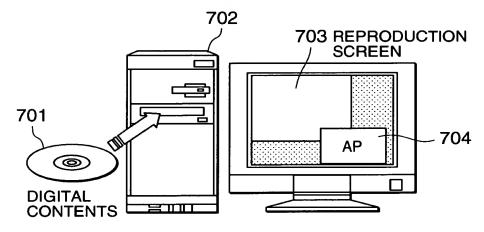


DEFINITION IN TABLE FILE

607~	LOW-ORDER 4 BITS	DISPLAY CONTENTS
	0000	DO NOT DISPLAY
	0001	ACCESS http://abc
	0010	ACCESS http://def
	:	•

FIG.7

APPLICATION STARTUP BY ELECTRONIC WATERMARK DATA



DEFINITION IN TABLE FILE

	LOW-ORDER 4 BITS	DISPLAY CONTENTS
705~	0000	DO NOT DISPLAY
	0001	START APPLICATION A
	0010	START APPLICATION B
	•••	:

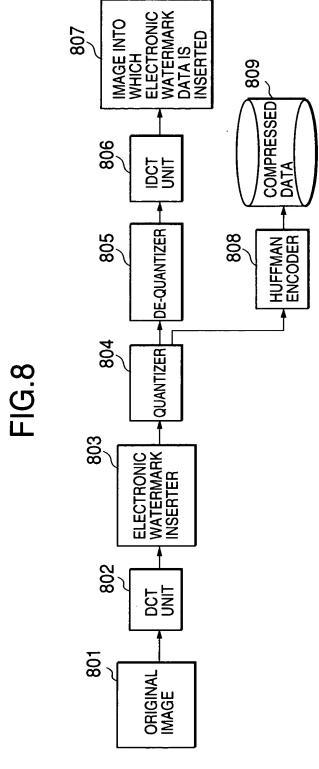


FIG.9

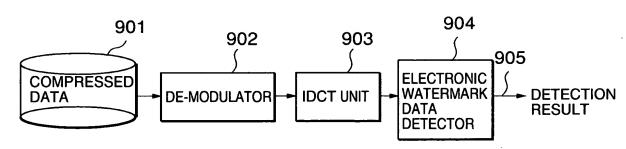


FIG.10

5

6

UNDEFINED BITS

7

